

Potato-Ade

By Mary Jane French

EXT. FOOTBALL FIELD--DAY

We see a football play that involves one team piling onto the player who has the ball only to have him seemingly miraculously push through the crowd anyway.

ANNOUNCER 1

(V.O.)

Hot damn, he looked like he didn't even feel that!

ANNOUNCER 2

(V.O.)

He didn't! He's been drinking Potato-Ade!

EXT. FOOTBALL FIELD-- DAY

PATCH MACKENZIE is walking along an empty field holding what is clearly a rebranded gatorade bottle.

PATCH

Hi there. I'm Patch Mackenzie. Head coach of the Idaho based minor league football team: The Spuds, noted alcoholic, and inventor of Potato-Ade. Potato-Ade is a full proof vodka spirit intended to be consumed in massive quantities by professional Athletes. Don't you want to be like a professional athlete?

MONTAGE:

A medical-ish looking diagram of the human body's organs shows the Brain lit up with red, followed by the liver lighting up as well.

PATCH

(V.O)

We figured our sport already causes long term brain damage, so the liver must be fair game too.

We see a player running in a sloppy serpentine pattern making into the end zone only to collapse face first.

PATCH

(V.O.)

Potato-Ade helps players execute an evasive serpentine running pattern, because lets face it, they just can't go in a straight line after a bottle of the good stuff.

We see a play where a linebacker stops the opposing team from advancing by vomiting all over them.

PATCH

(V.O.)

The opposing team wont even want to go near them or try and stop them, considering that they're liable to vomit at any given moment.

There is a split screen of two tackles. The one of the left is labeled "Without Potato-Ade" and the one on the right is labeled "With Potato-Ade" The left screen shows a player getting clobbered by a tackle and the right screen shows them pulling through bizarrely and drunkenly.

PATCH

(V.O.)

And pain? Forget about it? We've consulted a medical historian who has confirmed that potato-ade is stronger than what was given to amputee patients during the civil war!

We see 8 different color bottles spinning in place over a shiny backdrop.

PATCH

(V.O.)

Potato-Ade comes in 8 distinct and common sports team colors. Sure there's no flavor difference, but its just one of many ways that

potato-ade lets you show your team  
spirits!